



## Sponsorship Packages for International Conference of Biochemistry, Biotechnology and Biomaterials (ICBBB-2016) February 22-24, 2016



### **Brief Introduction about ICBBB-2016**

University of Agriculture Faisalabad is an internationally acknowledged and acclaimed University with top rankings not only within the country but also in international ratings. The International Conference of Biochemistry, Biotechnology and Biomaterials (ICBBB-2016) has been planned under the theme “Biochemistry for better food, health and environment in the developing world”. The event will have significant scientific impact with reference to existing national needs. Eminent scientists and researchers from abroad including Canada, UK, China, Thailand etc, and from all over Pakistan will be joining the activity. It will be an outstanding opportunity for building collaborations with renowned research groups around the globe. Moreover, it would be an excellent learning opportunity for students and young researchers. Stakeholders from industry are also being invited that would lead to develop university-industry collaborations.

Therefore, the conference will be an excellent occasion for highlighting the potentials and offers by different companies as the message will go only to different institutions throughout the country, but also delivered globally. Any sponsorship for such an academic activity will also help boost the academic and research environment in the county.

## SPONSORSHIP PACKAGES

<sup>1</sup>Diamond Sponsor minimum limit: 500,000

<sup>2</sup>Platinum Sponsor minimum limit: 250,000

<sup>3</sup>Gold Sponsor minimum limit: 125,000

<sup>4</sup>Silver Sponsor minimum limit: 60,000

Sr. No.	<sup>1</sup> Diamond Sponsor	<sup>2</sup> Platinum Sponsor	<sup>3</sup> Gold Sponsor	<sup>4</sup> Silver Sponsor
1	One Full Page Advertisement (2 Sides, Front & Back)	One Full Page Advertisement (One Side only)	Half Page Advertisement	
2	Recognition slide during opening ceremony as Diamond sponsor	Recognition slide during opening ceremony as Platinum sponsor	Recognition slide during opening ceremony as Gold sponsor	Recognition slide during opening ceremony as Silver sponsor
3	Logo with hot link to company website on Conference website	Logo with hot link to company website on Conference website	Logo with hot link to company website on Conference website	Logo with hot link to company website on Conference website
4	2 Complimentary inserts in the conference bag	1 Complimentary insert in the conference bag		
5	5 Conference passes for Diamond representatives	3 Conference passes for Platinum representatives	2 Conference passes for Gold representatives	1 Conference pass for Silver representative
6	5 Cultural Show passes for Diamond representatives	3 Cultural Show passes for Platinum representatives	2 Cultural Show passes for Gold representatives	1 Cultural Show pass for Silver representative
7	5 Musical / Alumni Night passes for Diamond representatives	3 Musical / Alumni Night passes for Platinum representatives	2 Musical / Alumni Night passes for Gold representatives	1 Musical / Alumni Night passes for Silver representative
8	Exhibition Space in Conference area as choices by Diamond Sponsor	Exhibition Space in Conference area as choices by Platinum Sponsor after selection of Diamond Sponsor	Exhibition Space in Conference area as choices by Exhibition committee	Exhibition Space in Conference area as choices by Exhibition committee
9	*Happy 20 minutes for one day to launch your company product			

10	Display company logo on all Posters / Flexes with heading as Diamond Sponsor	Display company logo on all Posters / Flexes with heading as Platinum Sponsor	Display company logo on 20 Posters / Flexes with heading as Gold Sponsor	Display company logo on 8 Posters / Flexes with heading as Silver Sponsor
11	**Display company logo on conf. bags	***Display company logo on conf. bags		
12	**Display company logo on A4 Notepads	***Display company logo on conf. A4 Notepads		
13	3 JPGs Flyers added in Abstract USB Stick/CDs	2 JPGs Flyers added in Abstract USB Stick/CDs	1 JPG Flyer added in Abstract USB Stick/CDs	
14	Large size company logo with heading Diamond Sponsor display on Main entrance Flex	Medium size company logo with heading Platinum Sponsor display on Main entrance Flex	Small size company logo with heading Gold Sponsor display on Main entrance Flex	
15	^ Limited number of company flex display into hotels rooms	^ Limited number of company flex display into hotels rooms	^ Limited number of company flex display into hotels rooms	

\*-Conference day and time decided by Conference Organizing Committee.

\*\* -If bags are sponsored by any other company then your company logo will be displayed after that company logo.

\*\*\*-your company logo will be displayed after bags sponsor company logo and platinum sponsor logo.

^ Number of Hotel Rooms and sizes of flex decided by Conference Organizing Committee.

## Further Sponsorships Opportunities

### 1. Conference Bags

**Rs. 3,50,000**

*(Conference bags are selected and produced by the organizer in coordination with the sponsors)*

The price includes the sponsor's name/company logo plus congress logo on approx. 600 - 700 congress bags.

Note: Diamond and Platinum Sponsors logo also display on bags.

### 2. A4 Notepads & Pens

**Rs. 60,000**

The price includes the sponsor's name/company logo on approx. 600 -700 notepads and pens distributed in the participants' congress bags.

Note: Front side of the Notepads reserved for Conference title and display of Diamond and Platinum Sponsors logos on front side. Notepads & pens sponsor can use full Backside of the Notepads for their advertisement.

### 3. Branding of the Abstract USB Sticks / CDs

**Rs. 70,000**

The price includes the sponsor's name/company logo on 600 - 700 USB sticks / CDs which will be handed to all participants.

Note: USB / CDs contains Abstract Book formats of PDF and MS Word plus three JPG flyers of Diamond, two JPG flyers of Platinum and one JPG flyer of Gold sponsor.

- 4. Inaugural Morning Tea Sponsor** **Rs. 85,000**  
The price includes Company's Stall in the area of Tea where they can introduce their products. The tea will be given to approx. 600-700 participants.
- 5. Remaining Tea Sponsor** **Rs. 70,000**  
Remaining four Tea are also available for sponsors. The price includes Company's Stall in the area of Tea where they can introduce their products. The tea will be given to approx. 600-700 participants.  
Note: Conference Organizing Committee decided the time and date of Tea for sponsor.
- 6. Lunch Sponsor** **Rs. 300,000/ per Lunch**  
Three lunches also available for sponsors. The price includes Company's Stall in the area of Lunch where they can introduce their products. The Lunch will be given to approx. 600-700 participants.  
Note: Conference Organizing Committee decided the time and date of Lunch for sponsor.
- 7. Dinner Sponsor** **Rs. 300,000/ per Dinner**  
Two dinners also available for sponsors. The price includes Company's Stall in the area of Dinner where they can introduce their products. The Dinner will be given to approx. 600-700 participants.  
Note: Conference Organizing Committee decided the time and date of Lunch for sponsor.
- 8. Cultural Show Sponsor** **Rs. 100,000**  
The price includes name of the company announced in the Cultural Show and also display company adds (30s) in the end of every skit. Ten passes also given to the sponsor for invitation. Announcement of the company name is like that "this cultural show is powered by Company name". Approximately more than 800 viewers can see the show. Add material is provided by the sponsor.  
Note: Preference will be given to Diamond, Platinum and Gold Sponsors.
- 9. Musical / Alumni Night Sponsor** **Rs. 100,000**  
The price includes name of the company announced in the Musical / Alumni Night. Ten passes also given to the sponsor for invitation. Announcement of the company name is like that "this Night is powered by Company name". Approximately more than 800 people can participate in Musical / Alumni Night.  
Note: Preference will be given to Diamond, Platinum and Gold Sponsors.

For Further Details Please Contact focal person:

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